

OCT15/12 10.12  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT15/12 10.12

\*\* NEW ORDER \*\*  
 TTLS \$56250..15X  
 PLS CFM, THX 10/15

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CONCERNED CITIZENS FOR JOB CREATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$3,500.00	11/1	11/2	2		TH-F	2
PROGRAM : GMA												
CON COM1 : 1X PER DAY												
2			530P-600P	30		\$3,750.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
3			600P-630P	30		\$5,500.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
4			1100P-1135P	30		\$3,000.00	10/30	11/4	5		TU-F,SU	5
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

REP HEADLINE# 6373842  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A	30		\$3,500.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
6			530P-600P	30		\$3,750.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7			600P-630P	30		\$5,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
8			1100P-1135P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
OCT/12			\$ .00	NOV/12		56250.00						
CONTRACT TOTAL											56250.00	
TOTAL SPOTS											15	

MARKET TOTALS \$118,350 WFTV 48% WKMG 14% WESH 26% WOFL 12% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*